

MEMPROES

NEW

A. 30031
Scrapbook
Black leatherette covers | 10--12 x 12 archival acid-free pages--20 pockets | Post bound covers with expansion capabilities
SIZE 12 5/8"H x 13 3/8"W (closed)
COPY One color screen print on front (8"H x 8"W)
OPTIONAL DECORATION Personalization | Logo-Optic
PACKAGING Bulk
WEIGHT Approx. 1.90 lbs.
COLOR V1 Black

PRICE					
25-99	100-199	200-299	300-399	400-599	
\$12.75	\$11.85	\$10.65	\$10.20	\$10.00	
5C					



MEMORIES

NEW

D. 30042
Floral Scrapbook
Floral print front cover | 10--12 x 12 archival acid-free pages--20 pockets | Post bound covers with expansion capabilities
SIZE 12 5/8"H x 13 3/8"W (closed)
COPY One color screen print on front LRHC (1"H x 4"W)
OPTIONAL DECORATION Personalization | Logo-Optic
PACKAGING Bulk
WEIGHT Approx. 1.90 lbs.
COLOR V9 Floral

PRICE					
25-99	100-199	200-299	300-399	400-599	
\$12.75	\$11.85	\$10.65	\$10.20	\$10.00	
5C					



PERSONAL ACCESSORIES

PDA CASES



HAMPTONS

A. 42131
PDA Case
Bonded Leather | Zippered closure | Fits most PDA styles | Stylus and pen loops
SIZE 6 1/2"H x 4 1/4"W x 1 1/4"D (closed)
COPY Foilstamped on front (3"H x 2 1/4"W)
OPTIONAL DECORATION Screen Print | Logo-Optic
PACKAGING Bulk
WEIGHT Approx. .03 lbs.
COLOR 64 Black Tie

PRICE				
25-99	100-199	200-299	300-399	400-599
\$12.00	\$11.15	\$10.00	\$9.60	\$9.40

5C

BUSINESS ESSENTIALS

B. 62131
PDA Tech Center
Textured vinyl | Zipper closure | Fits most PDA styles | Innovative cell phone flap | Stylus and pen loops
SIZE 6 3/4"H x 5"W x 1 1/2"D (closed)
COPY Foilstamped on front (4 3/4"H x 1 1/4"W)
OPTIONAL DECORATION Screen Print | Deboss | Personalization | Logo-Optic
PACKAGING Bulk
WEIGHT Approx. .40 lbs.
COLOR 88 Midnight

PRICE				
25-99	100-199	200-299	300-399	400-599
\$17.15	\$15.95	\$14.35	\$13.70	\$13.45

5C



Presentation And Report Holders



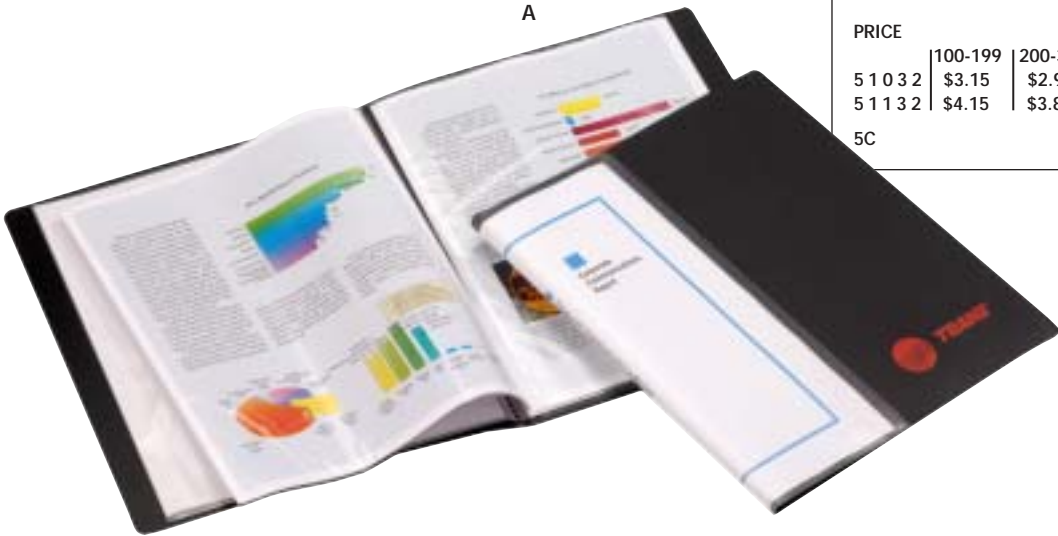
Hazel's new collection of presentation folders will make excellent tools for your sales team.

PRESENTATION/ REPORT HOLDERS
PRESENTATION FOLDERS

PRESENTER NEW

A. 51032 6 Pocket Showerfile
51132 12 Pocket Showerfile
Long lasting Everpoly cover | Clear SpineVue overlay |
51032--6 pockets--12 display pages
51132--12 pockets--24 display pages
SIZE 11 1/2"H x 9 3/4"W (closed)
COPY One color screen print on front (9 1/2"H x 3 1/4"W)
OPTIONAL DECORATION Foilstamp | Personalization
PACKAGING Bulk
WEIGHT 51032--Approx. .30 lbs.
51132--Approx. .40 lbs.
COLOR Z1 Black

PRICE	100-199	200-399	400-599	600-999	1000-1499
51032	\$3.15	\$2.95	\$2.60	\$2.50	\$2.45
51132	\$4.15	\$3.85	\$3.40	\$3.25	\$3.20

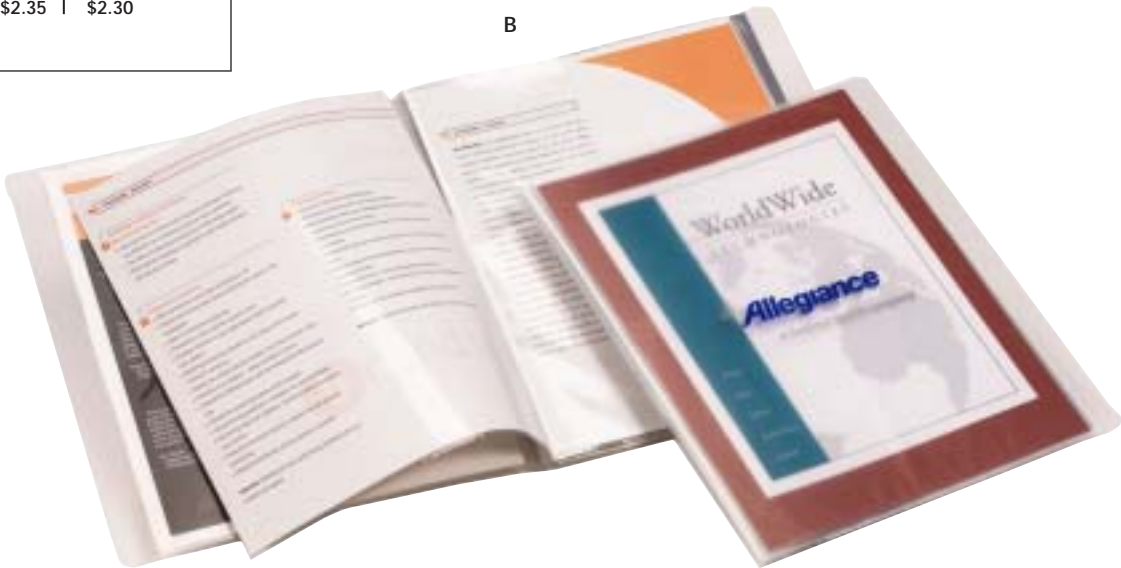


PRESENTER NEW

B. 51532
Clear-Thru Showfile
Frosted clear Everpoly cover | 12 pockets--24 display pages
SIZE 11 3/8"H x 9 5/8"W (closed)
COPY One color screen print on front (8 1/4"H x 6 5/8"W)
OPTIONAL DECORATION Foilstamp | Personalization
PACKAGING Bulk
WEIGHT Approx. .30 lbs.
COLOR Z9 Translucent

PRICE	100-199	200-399	400-599	600-999	1000-1499
	\$3.00	\$2.75	\$2.45	\$2.35	\$2.30

5C





C

PRESENTER

NEW

C . 5 2 1 3 2
Easel Showfile
Black Everpoly cover with card pocket | 20 clear pages--40 pockets | Converts to easel for display purposes
SIZE 9 3/4"H x 12 3/8"W (closed)
COPY One color screen print on front (4 1/4"H x 10 3/8"W)
OPTIONAL DECORATION Foilstamp | Personalization
PACKAGING Bulk
WEIGHT Approx. .85 lbs.
COLOR Z1 Black

PRICE				
50-99	100-299	300-499	500-599	600-999
\$9.80	\$9.10	\$8.00	\$7.65	\$7.55

5C



D

PRESENTER

NEW

D . 2 2 3 5 2
Report Folder
Clear front cover | Easy to use SlideGrip closure to secure contents
SIZE 11 3/8"H x 8 7/8"W (closed)
COPY One color screen print on front pocket (7 1/8"H x 4 1/2"W)
OPTIONAL DECORATION Foilstamp | Personalization
PACKAGING Bulk
WEIGHT Approx. .11 lbs.
COLOR X1 Black

PRICE				
200-399	400-599	600-999	1000-1499	1500-1999
\$1.90	\$1.75	\$1.55	\$1.50	\$1.45

5C



Decorating Information

ARTWORK

- Black and white camera ready artwork required
- Faxed artwork is NOT acceptable
- If exact size of decoration is not stated, artwork will be sized to fit item
- Any factory required art time in excess of one hour will be billed at cost

ELECTRONIC ARTWORK

E-MAIL ADDRESS hazelart@hazelpromo.com

E-MAIL MESSAGE Include customer name, phone number and order number

ACCEPTABLE MEDIA 3.5" Disk, CD or Zip Disk

PLATFORM PC or MAC

COMPRESSION SOFTWARE Win Zip or Stuff It

SOFTWARE

- Illustrator (.eps) Text converted to outlines or attach true type fonts to file
- Photoshop (.psd) Resolution of 600 dpi or greater
- Corel Draw (.cdr) Text converted to curves or attach true type fonts to file
- Freehand (.fh*) Text converted to paths or attach true type fonts to file
- Quark Express (.qxd) Include all placed files and true type fonts

PROOFS

PROOF REQUIRED ON ALL ORDERS WITH NEW ART

FIRST PROOF PROVIDED AT NO CHARGE

ADDITIONAL PROOFS

SWATCH PROOF \$20.00 (C)

ACTUAL PROOF \$40.00 (C)

STAMPING (*Foilstamp, Blindstamp*)



QUANTITY	25	100	200	300	400+	(5G)
RUNNING CHARGES	\$.95	\$.75	\$.70	\$.65	\$.60	
DEDUCTION FOR ITEM WITHOUT STANDARD FOILSTAMP OR BLINDSTAMP \$.15 (X)						

FREE DIES

DEBOSSING (*Deboss, Foilstamp/Deboss*)



(NOT RECOMMENDED FOR FILM VINYLs)

QUANTITY	25	100	200	300	400+	(5G)
RUNNING CHARGES	\$1.50	\$1.00	\$.90	\$.85	\$.80	

FREE DIES

SCREEN PRINTING



QUANTITY	25	100	200	300	400+	(5G)
RUNNING CHARGES (PER COLOR/LOCATION)	\$.85	\$.60	\$.55	\$.50	\$.45	
DEDUCTION FOR ITEM WITHOUT STANDARD SCREEN PRINT	\$.15 (X)					

NOTE: 100% opacity can not be guaranteed when printing light colors on dark materials

FREE
SCREENS

PERSONALIZATIONS



	PRICE	TYPESTYLE	NAMES	INITIALS
FOILSTAMP OR BLINDSTAMP (PER LINE)	\$2.00 (G)	Helvetica	Upper Case	Upper Case
SCREEN PRINT	\$5.00 (G)	Block	Upper and Lower Case	Upper Case
EMBROIDERY	\$5.00 (G)	Swiss Medium	Upper and Lower Case	Upper Case

NOTES

Typewritten list must accompany order

Faxed lists are not acceptable

Position of personalization may vary depending on item

Minimum Order Quantity 25

NO
SET-UP
CHARGES

EMBROIDERY



QUANTITY	25	100	200	300	400+	(5G)
STITCHES (0-5000)	\$3.50	\$2.55	\$2.45	\$2.30	\$2.25	
STITCHES (5000-7500)	\$4.00	\$3.05	\$2.95	\$2.80	\$2.75	
EACH ADDITIONAL 1000 STITCHES	\$.60	\$.50	\$.45	\$.40	\$.35	
THIRD PARTY EMBROIDERY	Requires pre-approval					
Contact factory for quotation and delivery information						

FREE
DIGITIZING

LOGO-OPTIC



QUANTITY	25	100	200	300	400+	(5G)
RUNNING CHARGES	\$2.50	\$2.25	\$2.00	\$1.75	\$1.50	
STANDARD IMAGE SIZE	Oval 1 1/4"H x 2 1/4"W Circle 1 1/2" Diameter Square 1 1/2" Square Rectangle 1"H x 2 1/2"W					

MINIMUM ORDER QUANTITY 25

Contact factory for custom shapes or sizes

NO
SET-UP
CHARGES

General Information

ORDER INFORMATION

- All orders must be confirmed in writing
- Any increase in order quantity will be treated as a separate order unless factory is notified prior to start of production for original order
- All orders will be acknowledged via fax

SAMPLES

- Blank samples are available at catalog EQP less 30% with limit of two pieces per item. Samples may be returned within 30 days of invoice date for product credit only. Return freight is customer responsibility
- Spec samples are available at catalog EQP less 30% with limit of two pieces per item
- Self promotion samples are available at catalog EQP less 30%. Maximum order of 100 pieces.
- Freight charges for all sample orders are customer responsibility

PRICING

- Effective January 1, 2003
- Combined quantity pricing available on stock products with same imprint. Standard imprint only. Minimum quantity must be met for each product. All products must be ordered and shipped at the same time
- Payment Terms: Net 30 days

GENERAL SHIPPING INFORMATION

- F.O.B. Washington, Missouri
- All orders will be shipped prepaid unless customer provides third party account number
- Hazel to determine best carrier for orders requesting "Best Way" based on number of cartons, weight and destination
- Hazel not responsible for excessive rates charged by carrier if selected by customer
- Transportation rates charged may not include discounts and allowances paid to Hazel by the carrier
- Legal responsibility passes from Hazel to customer when merchandise is consigned to carrier

SPECIAL SHIPPING INFORMATION

- Individual mailings billed at \$.70 (C) plus cost of postage and mailer if typed labels are submitted. Add \$.50 (C) per label for factory to prepare
- \$4.00 (C) for drop shipments on same date
- \$15.00 (C) for drop shipments on different dates Entire order will be billed at time of first shipment and must be shipped within 6 months of first shipment
- \$30.00 (C) for foreign shipments

CUSTOM ORDERS

- Contact factory for quote of your custom projects
- \$500 minimum order for customized catalog product without tooling requirements
- \$1000 minimum order for any domestic custom product requiring new tooling
- \$15,000 minimum order for imported custom product

PRODUCTION INFORMATION

- Every effort will be made to ship exact quantity, but we reserve the right to overship or undership 5% and bill accordingly
- Production times vary. Contact factory to meet your specific requirements

CANCELLATIONS AND RETURNS

- All orders are considered firm and require written authorization from Hazel for cancellation
- Returns allowed only on non-imprinted merchandise
- Returns require prior authorization from Hazel and must be received within 60 days of original shipment and be returned freight prepaid
- Restocking charge for returned orders is \$25.00 (X) plus 15% of total net order

INSERTIONS

- \$.25 (C) for insertion of customer submitted cards, pens or pads
- Contact factory for quotation of insertion of unusual items

PATENT INFORMATION

- Expand-A-Pocket design feature: U.S. Patent #5118137, Canadian Patent #2053372 and EPO Patent #0500395

FABRIC VARIATIONS

- Due to circumstances beyond our control, we cannot guarantee the consistency of material shade, weave or backing
- Repeat orders may vary from the original order
- Dye lots may vary

PACKAGING

- Contact factory for availability and price of additional packaging options

MISCELLANEOUS

- All prices, specifications and terms of sale in this catalog are subject to change without notice
- All orders are subject to approval of Hazel and are not binding until accepted by Hazel
- Hazel reserves the right to refuse any order at any time
- Any claims for repair, replacement or refund must be presented in writing within 90 days

GENERAL NOTE

- The artwork, designs and trademarks imprinted on the products displayed herein are reproduced only as examples of the type and quality of imprinted products available and are not intended to represent that the products are either endorsed or produced by the owners of any artwork, designs or trademarks depicted

HAZEL GUARANTEE

- Hazel commitment to quality allows us to guarantee any promotional product bearing the Hazel brand to be free of defects in materials and workmanship for the lifetime of the product. Any product found to be defective will be replaced or repaired, at no charge, when returned to an authorized Hazel promotional products distributor. Our guarantee does not apply to damage from accident, neglect, misuse or normal wear and tear.

This guarantee grants specific legal rights, and you may have other rights, which vary, from state to state.

Hazel® 2003 New Products



MADISON	74031
Computer Brief	
<ul style="list-style-type: none"> • 600D fabric with two-toned accents • Padded computer compartment • Mesh accessory/water bottle pockets • Organizer underneath flap • Adjustable and detachable shoulder strap 	
SIZE: 13½"H x 16"W x 4"D	
COPY: One color screen print on flap (7½"H x 7⅞"W)	
PACKAGING: Bulk	
WEIGHT: Approx. 1.67 lbs.	
COLOR: D9 Black Combo	
PRICE: 12-49 50-99 100-199 200-299 300-399 \$23.65 \$22.50 \$20.40 \$19.45 \$18.95 (5C)	



MEMORIES	30031
Scrapbook	
<ul style="list-style-type: none"> • Black leatherette covers • 10 - 12"x12" archival acid-free pages - 20 pockets • Post-bound covers with expansion capabilities 	
SIZE: 12½"H x 13¾"W	
COPY: One color screen print on front (8"H x 8"W)	
PACKAGING: Bulk	
WEIGHT: Approx. 1.90 lbs.	
COLOR: V1 Black	
PRICE: 25-99 100-199 200-299 300-399 400-499 \$12.75 \$11.85 \$10.65 \$10.20 \$10.00 (5C)	



MEMORIES	30042
Scrapbook	
<ul style="list-style-type: none"> • Floral print front cover • 10 - 12"x12" archival acid-free pages - 20 pockets • Post-bound covers with expansion capabilities 	
SIZE: 12½"H x 13¾"W (closed)	
COPY: One color screen print on front LRHC (1"H x 4"W)	
PACKAGING: Bulk	
WEIGHT: Approx. 1.90 lbs.	
COLOR: V9 Floral	
PRICE: 25-99 100-199 200-299 300-399 400-499 \$12.75 \$11.85 \$10.65 \$10.20 \$10.00 (5C)	

Hazel®
 FREE SCREENS
 FREE DIES
 NO SET-UP CHARGES

PRICES VALID UNTIL DECEMBER 31, 2003



PRESCOTT 39101

Zippered Padfolio

- Two-Tone Leather with padded covers
- Gusseted pocket with several accessory pockets
- Ruled writing pad

SIZE: 12 3/4" H x 10 1/2" W (Closed)

COPY: Blindstamped on front at bottom
(4 1/2" H x 5 3/4" W)

PACKAGING: Mailer

WEIGHT: Approx. 2.10 lbs.

COLOR: K7 Black

PRICE: 12-49 50-99 100-199 200-299 300-399
\$34.90 \$33.15 \$30.10 \$28.65 \$27.95 (5C)

PRESCOTT 39411



Business Card Case

- Two-Tone Leather
- Stitched construction

SIZE: 2 5/8" H x 3 3/4" W

COPY: Blindstamped on outside
front (1 1/2" H x 1 1/2" W)

PACKAGING: Bulk

WEIGHT: Approx. .10 lbs.

COLOR: K7 Black

PRICE: 50-99 100-299 300-499 500-599 600-999
\$6.00 \$5.60 \$4.95 \$4.70 \$4.65 (5C)



PRESCOTT 39421

72 Card File

- Two-Tone Leather

SIZE: 7 1/2" H x 4 1/4" W (Closed)

COPY: Blindstamped on front at bottom
(1 1/2" H x 2 1/2" W)

PACKAGING: Bulk

WEIGHT: Approx. .30 lbs

COLOR: K7 Black

PRICE: 25-99 100-199 200-299 300-399 400-499
\$12.65 \$11.75 \$10.60 \$10.15 \$9.95 (5C)

APOLLO 84042

Divided Portfolio

- Long lasting Everpoly cover with bound edges
- 12 dividers with insertable tabs
- CD pocket under flap and elastic closure

SIZE: 9 5/8" H x 13 3/8" W (closed)

COPY: One color screen print on flap (4" H x 9" W)

PACKAGING: Bulk

WEIGHT: Approx. .77 lbs.

COLOR: 44 Silver 45 Metallic Blue

PRICE: 50-99 100-299 300-499 500-599 600-999
\$6.95 \$6.45 \$5.65 \$5.45 \$5.35 (5C)



MIRAGE 84041

Expanding Portfolio

- Long lasting Everpoly
- 3" expansion pocket with elastic closures
- Round metal corners

SIZE: 9 1/2" H x 13" W (closed)

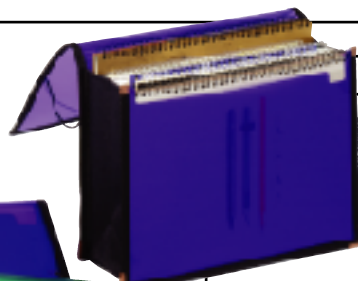
COPY: One color screen print on
flap (4 1/2" H x 8" W)

PACKAGING: Bulk

WEIGHT: Approx. .46 lbs.

COLOR: 51 Green 52 Blue

PRICE: 50-99 100-299 300-499 500-599 600-999
\$6.10 \$5.65 \$5.00 \$4.80 \$4.70 (5C)



MIRAGE 84056

Divided Portfolio

- Long lasting Everpoly Cover
- 12 dividers with insertable tabs and elastic closure

SIZE: 9 3/8" H x 13" W (closed)

COPY: One color screen print on
flap (4 1/4" H x 8" W)

PACKAGING: Bulk

WEIGHT: Approx. .72 lbs.

COLOR: 94 Silver 95 Blue

PRICE: 50-99 100-299 300-499 500-599 600-999
\$6.95 \$6.45 \$5.65 \$5.45 \$5.35 (5C)



FREE SCREENS
FREE DIES
NO SET-UP CHARGES

PRICES VALID UNTIL DECEMBER 31, 2003

HERITAGE

16300 - 1" / 16700 - 1½"

SpineVue™ Binders

- Clear SpineVue™ overlay with concealed rivets
- Horizontal pocket inside front and back cover
- Locking ring

SIZE: 11"H x 8½"W sheet size

COPY: 16300 - One color screen print on front (10½" H x 5½" W)

16700 - One color screen print on front (10½" H x 6" W)

PACKAGING: Bulk

WEIGHT: 16300 - Approx. 1.11 lbs./16700 - Approx. 1.19 lbs.

COLOR: 03 Black/05 Navy

PRICE:	50-99	100-299	300-499	500-599	600-999
16300	\$5.45	\$5.05	\$4.45	\$4.25	\$4.20
16700	\$7.05	\$6.55	\$5.80	\$5.55	\$5.45 (5C)



PRESENTER

52132

Presenter Easel

- Black Everpoly cover with card pocket
- 20 clear pages - 40 pockets
- Converts to easel for display purposes

SIZE: 9¾"H x 12¾"W (closed)

COPY: One color screen on front (4¼"H x 10¾"W)

PACKAGING: Bulk

WEIGHT: Approx. .85 lbs.

COLOR: Z1 Black

PRICE:	50-99	100-299	300-499	500-599	600-999
	\$9.80	\$9.10	\$8.00	\$7.65	\$7.55 (5C)

EVEREST

70381

Memo Pad

- Long lasting Everpoly cover
- Spiral bound with ruled writing paper

SIZE: 6⅞"H x 4⅞"W (closed)

COPY: One color screen on front (3½"H x 3"W)

PACKAGING: Bulk

WEIGHT: Approx. .15 lbs.

COLOR: R2 Iced Blue

PRICE:	200-399	400-599	600-999	1000-1499	1500-1999
	\$2.55	\$2.35	\$2.10	\$2.00	\$1.95 (5C)



PRESENTER

22352

Report Folder

- Clear front cover
- Easy-to-use SlideGrip™ closure to secure contents

SIZE: 11¾"H x 8¾"W (closed)

COPY: One color screen on front (7¾"H x 4½"W)

PACKAGING: Bulk

WEIGHT: Approx. .11 lbs.

COLOR: X1 Black

PRICE:	200-399	400-599	600-999	1000-1499	1500-1999
	\$1.90	\$1.75	\$1.55	\$1.50	\$1.45 (5C)





EVEREST

70371

Ring Binder

- Long lasting Everpoly cover
- Inside front pocket and ruled writing pad

SIZE: 13³/₈" H x 10¹/₄" W (closed)

COPY: One color screen print on front cover
(5" H x 6" W)

PACKAGING: Bulk

WEIGHT: Approx. .90 lbs.

COLOR: R2 Iced Blue

PRICE: 50-99 100-299 300-499 500-599 600-999
\$5.75 \$5.35 \$4.75 \$4.55 \$4.45 (5C)

APOLLO

84147

Execufolio

- Long lasting Everpoly cover with bound edges
- Divided gusseted pocket with accessory pockets
- Ruled writing pad and pen loop

SIZE: 10¹/₄" H x 13³/₄" W (closed)

COPY: One color screen print on flap (2¹/₄" H x 9¹/₄" W)

PACKAGING: Bulk

WEIGHT: Approx. .92 lbs.

COLOR: 44 Silver 45 Metallic Blue

PRICE: 50-99 100-299 300-499 500-599 600-999
\$8.05 \$7.45 \$6.55 \$6.30 \$6.20 (5C)



ILLUSION

84144

Execufolio

- Textured Everpoly cover
- Divided gusseted pocket with accessory pockets
- Ruled writing pad and pen loop

SIZE: 10¹/₂" H x 13³/₄" W (closed)

COPY: One color screen print on flap (2¹/₄" H x 9¹/₄" W)

PACKAGING: Bulk

WEIGHT: Approx. .82 lbs.

COLOR: 24 Black/Taupe 25 Black/Navy

PRICE: 50-99 100-299 300-499 500-599 600-999
\$8.05 \$7.45 \$6.55 \$6.30 \$6.20 (5C)



PRESENTER

51532

Clear-Thru Showfile

- Frosted clear Everpoly cover
- 12 pockets - 24 pages

SIZE: 11³/₈" H x 9⁵/₈" W (closed)

COPY: One color screen print on front (8¹/₄" H x 6⁵/₈" W)

PACKAGING: Bulk

WEIGHT: Approx. .30 lbs.

COLOR: Z9 Translucent

PRICE: 100-199 200-399 400-599 600-999 1000-1499
\$3.00 \$2.75 \$2.45 \$2.35 \$2.30 (5C)



PRESENTER

51032 - 6 Pocket / 51132 - 12 Pocket

Showfile

- Clear SpineVue™ overlay
- 51032 - 6 pockets/12 display pages
- 51132 - 12 pockets/24 display pages

SIZE: 11¹/₂" H x 9³/₄" W (closed)

COPY: One color screen print on front (9¹/₂" H x 3¹/₄" W)

PACKAGING: Bulk

WEIGHT: 51032 - Approx. .30 lbs./51132 - Approx. .40 lbs.

COLOR: Z1 Black

PRICE: 100-199 200-399 400-599 600-999 1000-1499
51032 \$3.15 \$2.95 \$2.60 \$2.50 \$2.45
51132 \$4.15 \$3.85 \$3.40 \$3.25 \$3.20 (5C)





The never ending **success story.**

Hazel®

Get the best of everything.